

15th Annual Hooked on Books for Kids' Corporate Spelling Bee

Fact Sheet

HOW IT WORKS

If you've never experienced an adult spelling bee, here are the basics :

- Teams of 3 adults compete in an old-fashioned spelling bee. We provide a list of practice words to help your team through the first two rounds. Winners and runners-up receive handsome trophies to commemorate their achievement.
- Sponsorships begin at \$300. See the full list below.
- Sponsors bring their employees, friends, and family members to cheer on their teams and compete for the most spirit award, as voted on by audience members. Admission is \$10.
- Many teams dress in costumes and compete for the best costume award, also voted on by audience members. Team members get in free, of course.
- Teams may purchase one or two "Oops Cards" for \$25 each in case they misspell a word.
- Food and drink are available from Kellar's menu and bar.
- **ALL PROCEEDS BENEFIT HOOKED ON BOOKS FOR KIDS.**

Hooked on Books for Kids is one of Erie's oldest literacy groups. Since our founding in 1990, we have distributed over 500,000 brand new books to underprivileged children and youth in Erie County.

Your sponsorship will ensure that we can continue to encourage literacy, life-long learning, and the love of reading among the children and youth of Erie County.

For more information, see [video footage of highlight from our bee in 2019](#)—the last bee before COVID intervened.

To see some of our recent activities, visit our Facebook page at www.Facebook.com/Hooked on Boks for Kids Erie.

LEVELS OF SPONSORSHIP

Queen Bee: Named Sponsor at \$5,000.

- Named in all advertising as the corporate sponsor of the event; for example, the XYZ Corporate Spelling Bee
- Enter a three-member team in the spelling competition
- Receive extensive mention in all media promotions for the event
- Receive mention on list of sponsors at the event
- Receive 10 free spectator tickets to distribute to friends and supporters
- Receive two free "Oops! Spell Again" coupons

Honey Bee: \$2,500

- Enter a three-member team in the spelling competition
- Receive mention in print and on-line promotions for the event
- Receive 10 free spectator tickets to distribute to friends and supporters
- Receive 2 free "Oops! Spell Again" coupons

Nectar Bees: \$1,000

- Enter a three-member team in the spelling competition
- Receive mention in print and on-line promotions for the event
- Receive 6 free spectator tickets to distribute to friends and supporters
- Receive 1 free "Oops! Spell Again" coupon

Bumble Bees: \$500

- Enter a three-member team in the spelling competition
- Receive mention on list of sponsors at the event
- Receive 3 free spectator tickets to distribute to friends and supporters

Worker Bees: \$300

- Enter a three-member team in the spelling competition
- Receive mention on list of sponsors at the event

Other Ways to Contribute: If you can't sponsor a team, please consider a cash gift to Hooked on Books for Kids or articles for auction baskets, gift cards, passes, or other in-kind support. To make a non-cash contribution, call Linda Smalley at 866-3949.

EVENT DETAILS

Venue:	Kellar's Magic and Comedy Club
Date:	Tuesday, April 25, 2023; entry deadline, Monday, April 10, 2023
Happy Hour:	5:00 PM-7:00 PM (Bee-themed food and drink specials)
Spelling Begins:	7:00 PM sharp
MC's:	Traci Teudhope and Allan Carpenter
Food & Drink:	Kellar's menu * cash bar
Activities:	Chinese auctions for "goody baskets"; 50-50 paddle game
Prizes:	1 st and 2 nd Place Spellers, Best Costumes, Most Spirit